

2023- Strategic Plan

UQ Union



Vision

A student-led organisation that empowers, embraces, and advocates for all students at the University of Queensland, while supporting them at every stage.

Defining values

- Integrity
- Respect
- Inclusivity
- Creativity
- Openness
- Accountability to students

Strategic Objectives

- 1 Improve the overall quality and accessibility of resources and services provided by the Union
- 2 Foster a sense of community and inclusivity within the student body through union-led events and initiatives
- 3 Increase student engagement and participation in union activities and decision-making processes
- 4 Build foundations for future growth

Strategic Goals

1 **Improve the overall quality and accessibility of resources and services provided by the Union**

- Remain accountable to ourselves and always seek to improve
- Embrace scrutiny and challenges
- Increase accessibility and support services for marginalised students
- Expand and diversify our revenue streams

2 **Foster a sense of community and inclusivity within the student body through union-led events and initiatives**

- Continuously demonstrate our commitment to visibility, passion, and engagement
- Represent students and advocate for them
- Demonstrate our unique leadership as elected student representatives
- Foster a sense of belonging for all students at UQ

3 **Increase student engagement and participation in union activities and decision-making processes**

- Enhance our partnerships and collaborations with key stakeholders
- Strengthen our independence
- Advance student consultation
- Expand outreach efforts to underrepresented populations

Projects (examples):

- Expand free period products to bathrooms on campus
- Expand the Placement Bursary to support students through an essential component of their degree A focus on mental health support, advocacy, and workshops for students across campuses
- Enhance student wellbeing at Club events by providing onsite support
- Establish a second-hand clothing program
- Increase funding for Gatton, Medical students, Herston, PACE, Goorie Berrimpa, and Colleges
- Offer Kampus Kitchen every night at St Lucia and expand Morning Marmalade to Gatton
- Expand student access to cheaper food options, and provide more student-accessible equipment e.g. sandwich presses and microwaves
- Expand Orientation events and initiatives for Semester 1 and 2
- Increase engagement of specific student groups (international, queer, etc,)
- Foster connections between the other service providers, UQ Graduate School, APS, Student Affairs, UQ Sport
- Grow historically under-resourced student interest groups